



kitoki



New "refresh" experience in 3 minutes

Wooden vital sensing respiration device "kitoki"



"kitoki", which makes it easier to refresh by" breathing and action


"in 3 minutes, was born for busy business persons. kitoki makes you refreshed with deep breath and salubrious scent of cypress, and improves work productivity and creativity.

Kitoki will lead you to a refresh state in a pocket of time.



kitoki

Wooden vital sensing respiration device

kitoki Product overview  Makuake

Distributor: Makuake <https://www.makuake.com/project/kitoki/>

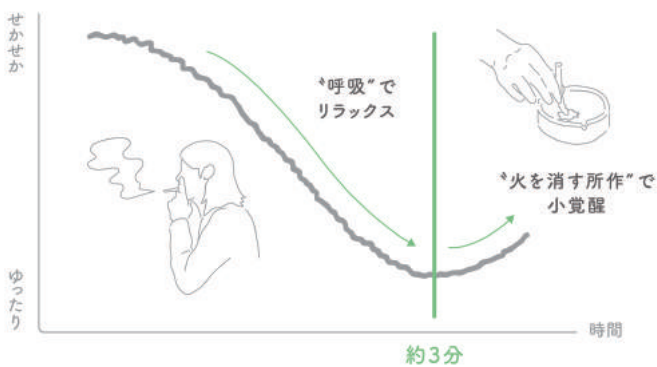
Overview: Natural cypress which is used for kitoki's case has salubrious fragrance and smooth surface. This fragrance and surface promote relaxation experience of deep breathing.

Feature: Kitoki detects user's mental status by the spiritual perspiration sensor and informs of being relaxed by its vibrator.

Size: 141×63×43mm Weight: 92g ※excluding 2 AAA batteries



たばこ一服休憩時の「リフレッシュ体験」仮説



kitoki Solution

When kitoki detects that a user is relaxed after repeating deep breathing, the main unit vibrates and visualizes a feeling of "calmness". This stimulation from outside after relaxing has almost the same effect as "to put out fire" after deep breathing with cigarette, and is necessary to make it easier to move to the following task and work.

kitoki Open innovation

Kitoki was launched by open innovation composed of JT, we+, Makuake, and STUFF. A lot of researches, experiments and analyses were conducted more than one and half years in JT tobacco central research centre.

